



GAME GOLF CLASSIC

Know Your Strengths. Identify Your Weaknesses

HOW IT WORKS

Tag and tee off. Build a performance trigger into every shot with our hands-free GAME GOLF Classic device. Compact and lightweight, it clips to your belt and stays out of the way so you can focus on your approach. Attach the lightweight tags to your golf clubs, and you'll start getting to know those tools in your bag in a whole new way.

- **PLAY**

Just get out there and play. GAME GOLF works in the background so you can keep your head in the game. It records each shot and collects your stats to tell you how you did on every hole. Simply attach our GAME GOLF tags to your golf clubs and our automatic game tracking system will do the rest.

- **SEE**

Attack every round with your best and GAME GOLF will analyze it. From tee to green, you'll get an advanced view of your stats, fairway accuracy, scrambling percentages, and shot dispersion for all clubs and yardages. You'll visualize your game like never before and learn the insights you need to progress.

- **SHARE**

Bragging rights enabled. Now you can share that huge drive on hole 14 with your friends, followers, and family. Each game you play can become a showcase of progress or accomplishments. With full access to the community on the GAME GOLF platform, your game is no longer limited to the people you play with.

- **COMPARE**

Benchmark to the index you want to be and know exactly what you need to do to get there. See how you stack up against others by viewing the side-by-side comparison online. Much more than basic stats, you can view the strengths and weaknesses of other players and even the pros.

- **CHALLENGE**

Up the stakes in this weekend's foursome or challenge a friend on the other side of the world. Whether you're playing for fun or playing to win, you can virtually compete in a skills challenge with anyone—even our pros. Join an existing one or create your own—just pick the time and place.

- **IMPROVE**

GAME GOLF will give you the valuable insights needed to up your game. Quickly discover your strengths and be motivated by your weaknesses. Whether you're on your way to break 80 or just actively working on your game, our platform can help you reach your next milestone.



With **GAME GOLF Classic**, every round you track gets saved and calculated using our proprietary algorithms to provide meaningful insights to help you pick the right club and hit more greens.

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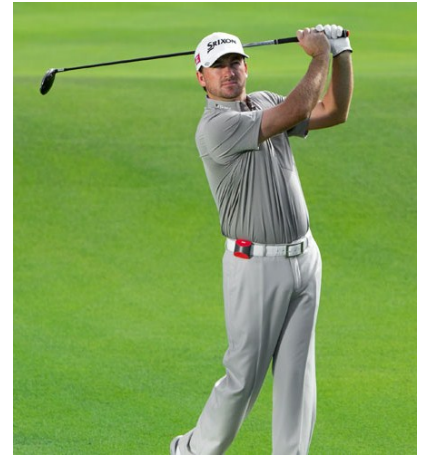
The more rounds you track, the clearer your game insights will become, leading to more focused practice time and lower scores!



Endorsed by professional golfers

Graeme McDowell and Lee Westwood,

GAME GOLF is a small wearable GPS system designed to seamlessly capture and display your golf game in a comprehensive, dynamic interface with stats, trends and information you can actually use. GAME GOLF captures real game data from the rounds you play, not your shots on the range. You will learn what you're really doing on the course and quickly see where you can improve. All of your round data is displayed shot-by-shot, hole-by-hole over satellite imagery of the course.



The Game Golf system utilises a combination of the latest sensor technology such as GPS, NFC, compass, accelerometer, and a gyrometer to capture all the important data from your game which can be uploaded to the Game Golf platform for analysis. See how far you hit each shot with the Club Performance analytics engine and compare your game stats against PGA pros or your weekend golf buddies. GAME GOLF is the perfect companion for any golfer who wants to know where they can improve their game.

BRING YOUR GAME ANYWHERE

With geo-fenced tee boxes, fairways, bunkers and greens on over 36,000 golf courses, you can use GAME GOLF anywhere in the world.



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